

# Proprietary Media Training For Your Vessel

## The Effective Solution to Crew Preparation

**G**eneric training media is good, but proprietary media photographed aboard your vessel is best. Why leave your crew in the position of having to interpret training scenarios staged in settings that may look little or nothing like the circumstances that exist in their own workplace, perhaps in a language they can't understand? Let our creative team record *exactly* what transpires aboard your vessel and demonstrate the *precise* procedures you want them to observe, whether the context is an emergency or a routine operation. Let us employ the dramatic power of professional video to create programs that maximize the training message, whether the subject is sea survival or human relationships, maritime security or zero tolerance. Show your personnel exactly where you want them to muster in an emergency or what you mean by PPE. Demonstrate how you want them to manage access at the gangway or how to conduct a security search. Teach them to cope with interpersonal problems in a medium that transcends linguistic and cultural barriers and succeeds on the principle that seeing is believing. Establish a tone of professionalism and a respect for the seriousness of your training program from the moment your new hire views your Orientation DVD. The training is powerful, portable and the trainer never has a bad day. We create proprietary employee training, orientation training and corporate capability programs for a *who's who* of public and private clients. Our services range from conceptual development and script writing, to field and post production, to packaging and distribution. Call now to discuss your needs.



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